



EAST Seminar

2026 Sponsorship Opportunities

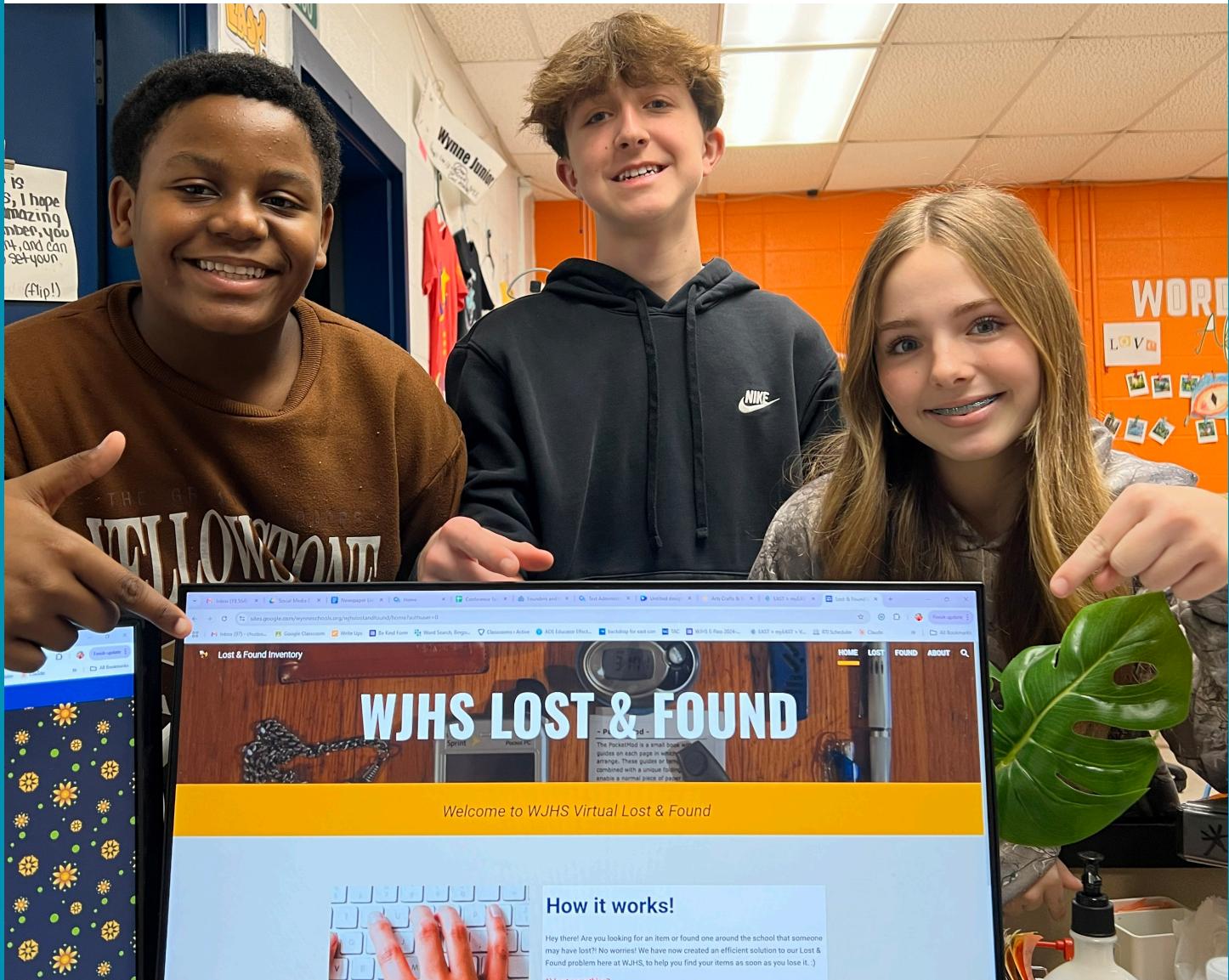
July 14-16, 2026

Doubletree by Hilton | 424 W Markham St | Little Rock, AR 72201



OUR MISSION

To provide an environment that fosters relevant, individualized life-changing experiences through service and technology.



ABOUT EAST

EAST is Education Accelerated by Service and Technology and provides a unique educational experience that empowers students to solve real-world problems. Through project-based learning and cutting-edge technology, **EAST** inspires students to become leaders, innovators, and problem-solvers in their communities. This mission comes to life most powerfully through **EAST** Seminar, where educators are trained to translate technology, service, and innovation into real-world student impact.



Technology
Driven



Student
Led



Community
Service Focused



Collaborative

THE REACH & IMPACT OF EAST SEMINAR

200+
EAST
Facilitators
Trained

3 Days
Immersive,
Hands-On
Learning

17,220+
Students Impacted
Annually Through
Trained Facilitators

315,000+
Community Service
Hours Enabled by
Seminar-Trained
Educators

Why EAST Seminar Stands Apart

- **Invests in Educators Who Multiply Impact**
Seminar training equips educators to confidently lead innovation using emerging technologies, amplifying outcomes across hundreds of classrooms statewide.
- **Bridges Technology and Purpose**
Training focuses on high-impact tools such as GIS mapping, coding, 3D printing, virtual reality, and more, applied to student-led service projects that solve real community problems.
- **Builds Statewide Network of Changemakers**
Facilitators connect across regions and disciplines, strengthening collaboration and accelerating the spread of best practices throughout Arkansas and beyond.
- **Drives Measurable, Real-World Outcomes**
Educators return to their schools prepared to guide students through hundreds of hours of project work, service learning, and community engagement each year.
- **Elevates and Retains Innovative Educators**
EAST Seminar recognizes educators as leaders, innovators, and catalysts—supporting professional growth that sustains long-term impact.

What This Means for Sponsors

Supporting EAST Seminar means more than funding an event. It means activating a proven, scalable model that turns professional development into lasting student achievement, workforce readiness, and community innovation.



EAST SEMINAR

Join Us at EAST Seminar 2026 — Empowering Educators, Elevating Impact

EAST Seminar is a premier three-day professional development experience held each summer, bringing together over 200 dynamic educators from across Arkansas and beyond. These educators lead EAST programs in schools statewide. Programs that equip students with technology skills, service-learning experience, and real-world problem-solving abilities.

Designed to be immersive, hands-on, and immediately applicable, EAST Seminar prepares educators to translate innovation into measurable student and community impact.

A High-Impact Opportunity for Sponsors

As a sponsor, your organization will be front and center at a high-energy event where education, technology, and community innovation intersect. EAST Seminar offers a rare opportunity to engage directly with educators who influence thousands of students each year.

Through your partnership, you can:

- **Support the educators shaping tomorrow's workforce** by investing in high-quality, future-focused professional development
- **Connect with leaders in education, technology, and community service** from across the state
- **Showcase your brand** to a trusted, statewide network of educators and decision-makers
- **Create meaningful alignment** with innovation, service, and workforce readiness

An Investment That Extends Beyond the Event

By partnering with EAST Seminar 2026, you are not simply supporting a conference; you are investing in a scalable model that empowers educators, strengthens communities, and prepares students to lead, innovate, and solve real-world challenges.

WHY SPONSOR EAST SEMINAR?

Sponsoring EAST Seminar 2026 is more than supporting an event; it is an opportunity to invest in educators, students, and communities through a proven model that delivers lasting, measurable impact.

Your partnership supports high-quality professional development while positioning your organization alongside innovation, workforce readiness, and community problem-solving.

What Sponsorship Delivers

- **Direct Access to Educators**

Engage with over 200 EAST facilitators who lead technology-driven, service-based learning programs across Arkansas and beyond. These educators collectively influence more than 17,000 students each year and actively seek tools, partners, and real-world connections for their classrooms.

- **Meaningful Brand Visibility**

Gain sustained exposure before, during, and after the event through strategic logo placement, digital promotions, print materials, social media recognition, and on-site engagement. Your brand is visible where innovation and education intersect.

- **Authentic Alignment with Innovation and Impact**

EAST students tackle real community challenges using emerging technologies such as GIS mapping, coding, 3D printing, virtual reality, and drone technology. Sponsorship aligns your organization with hands-on learning, future-ready skills, and community-driven solutions.

- **Relationship-Building That Lasts Beyond the Event**

EAST Seminar creates space for genuine connection through networking opportunities, shared experiences, and meaningful conversations that extend well beyond three days.

- **Make a Measurable Difference**

Each EAST facilitator supports hundreds of students annually. By investing in educator training, sponsors help generate thousands of hours of student-led service and technology-driven projects across dozens of communities.

A Partnership With Purpose

When you sponsor EAST Seminar, you are not just supporting professional development; you are helping build a pipeline of educators and students equipped to lead, innovate, and serve.

Your investment today fuels impact that continues all year long.

SPONSORSHIP LEVELS AND BENEFITS

A partnership with EAST Seminar 2026 is an investment in educators, students, and communities driving meaningful, measurable change.

Sponsor Benefit	Presenting* \$5,000	Gold \$3,000
	*One available	
Exhibitor Booth with table and 2 chairs	● Prime	● Preferred
Complimentary refreshments & catered lunch for two representatives	●	●
Logo Placement on EAST Seminar Website	●	●
Recognition during Opening and Closing Sessions	● Prime Placement	●
Recognition across EAST social media platforms	● Priority	●
Access to the EAST Seminar Networking Social	●	●
Logo placement on registration bags	● Prime Placement	●
Logo placement on signage	● Prime Placement	●
Logo placement on pre and post event communications	●	●
Logo placement on event t-shirts	●	●
Opportunity to host a breakout session & share thought leadership	●	●
Premier logo placement on event name badges	●	
Brand presence on table top signage during high-traffic networking moments	●	

Defining Your Sponsorship Level

Presenting Sponsors- Exclusive Leadership-Level Partnership

Lead the charge in supporting innovation, professional development, and educator empowerment.

The highest level of visibility and influence, positioning your organization as a leading supporter of educator innovation and impact.

Gold Sponsors- Premium Exposure & Elevated Engagement

Place your brand at the center of the EAST Seminar experience.

A strong fit for organizations seeking sustained visibility and meaningful relationship-building.

Ready to commit and partner with EAST?

Fill out this form online: <https://events.eastlink.me/SupportSeminar>

SPONSORSHIP LEVELS AND BENEFITS

A partnership with EAST Seminar 2026 is an investment in educators, students, and communities driving meaningful, measurable change.

Sponsor Benefit	Silver \$2,000	Bronze \$1,000	Nonprofit Partner \$500
Exhibitor Booth with table and 2 chairs	●	●	●
Complimentary refreshments & catered lunch for two representatives	●	●	●
Logo Placement on EAST Seminar Website	●	●	●
Recognition during Opening and Closing Sessions	●	●	●
Recognition across EAST social media platforms	●	●	●
Access to the EAST Seminar Networking Social	●	●	●
Logo placement on registration bags	●	Name Only	Name Only
Logo placement on signage	●	Name Only	Name Only
Logo placement on pre and post event communications	●		
Logo placement on event t-shirts	●		
Opportunity to host a breakout session & share thought leadership			
Premier logo placement on event name badges			
Brand presence on table top signage during high-traffic networking moments			

Defining Your Sponsorship Level

Silver Sponsors- Expanded Visibility & Stronger Brand Alignment

Gain broader reach and deeper alignment with EAST Seminar's mission.

Designed for organizations ready to increase exposure and engagement.

Bronze Sponsors- Entry-Level Visibility & Engagement

Bronze sponsors establish a foothold within the EAST educator community.

Ideal for organizations seeking meaningful presence and direct connection with educators.

Nonprofit Partner- Entry-Level Visibility & Engagement

Discounted Rate for 501(c)(3) Organizations seeking meaningful presence and direct connection with educators.

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2026 EAST SEMINAR SPONSORSHIP COMMITMENT FORM



Sponsorship of EAST Seminar supports the mission of EAST Initiative and provides essential professional development to educators across Arkansas and beyond.

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone # _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

<input type="checkbox"/> Presenting Sponsor - \$5,000	<input type="checkbox"/> Silver Sponsor - \$2,000	<input type="checkbox"/> Nonprofit Partner - \$500
<input type="checkbox"/> Gold Sponsor - \$3,000	<input type="checkbox"/> Bronze Sponsor - \$1,000	(501(c)(3) only)

I cannot sponsor but want to make a general donation to the EAST Seminar: \$ _____

Please make a selection (choose one option only):

- Option 1:** My organization will have 2 representatives attend and manage the booth.
- Option 2:** My organization will ship materials only and cannot attend in person.

Sponsor Payment

- Check enclosed (payable to EAST Initiative)
- Please Invoice: (email): _____

Signature: _____

This signature authorizes EAST Initiative to invoice the above stated and agreed upon sponsorship level. Commitment must be received by **June 5, 2026** to guarantee full sponsor benefits.

Checks can be mailed to EAST Initiative, EAST Seminar, 6215 Ranch Drive, Little Rock, AR 72223

For all other, email the EAST Seminar Sponsorship Commitment Form to development@eaststaff.org

Fill out this form online: <https://events.eastlink.me/SupportSeminar>

Environmental and Spatial Technology, Inc (EAST) is a charitable organization as described in section 501(C)(3) of the Internal Revenue Code; EIN# 71-0863568. As such, contributions are generally tax-deductible to the extent allowed by law.

In accordance with Internal Revenue Service guidelines, EAST maintains discretion and sole control over the use of all donated funds once a tax-deductible receipt is issued. EAST honors the donor's request for any of our pre-approved programs and projects whenever possible. In rare cases when that is not possible, gifts will be used where needed. Therefore, donors explicitly release EAST from any restrictions on how those funds are spent.